

## Sponsorship Opportunities

### Presenting Sponsor \$25,000

- Selects honorary chair
- Two (2) Tables of 10.
- *Advertising*: Full page inside front cover ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to participation at the podium.

### Library Sponsor \$15,000

- Table of 10.
- *Advertising*: Full page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Book Sponsor \$10,000

- Table of 10.
- *Advertising*: 1/2-page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Novel Sponsor \$5,000

- 8 seats.
- *Advertising*: 1/2-page ad. Sponsorship inclusion on HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Poetry Sponsor \$2,500

- 6 seats.
- *Advertising*: 1/2-page ad. Sponsor name and logo placement in event social media and event printed material.

### Chapter Sponsor \$1,500

- 4 seats.
- *Advertising*: 1/2-page ad. Sponsor name and logo placement in event social media and event printed material.

Please submit Sponsorship Donation Form and ad artwork **by October 24, 2024** to:

Hartford Public Library  
Beyond Words  
500 Main Street  
Hartford, CT 06103



Gilda Roncari, Director of Donor Relations  
Call (860) 695-6296 email [groncari@hplct.org](mailto:groncari@hplct.org)

# Thank you for your support of **beyond words**

2024

Name: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

Street Address (cont): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Direct Telephone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

## Sponsor Levels

- Presenting \$25,000  Library \$15,000  Book \$10,000
- Novel \$5,000  Poetry \$2,500  Chapter \$1,500

Check enclosed, payable to Hartford Public Library

Credit Card Type:  MasterCard  Visa  American Express  Discover Card

Number: \_\_\_\_\_

Expiration Month: \_\_\_\_\_ Expiration Year: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: X \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Online registration is available at [hplbeyondwords.com](http://hplbeyondwords.com)

Ads are based on a 7.5w x 10h magazine - full color or black & white, no bleed.

- Full Page: (7.5"Wx10"H)
- Half Page: (7.5"Wx5"H)
- Quarter Page: (7.5"Wx2.5"H)

**Please provide art by October 24, 2024.**

Please send high resolution (300 dpi) digital file in **PDF or PNG format** to exact specifications to [development@hplct.org](mailto:development@hplct.org) by **October 24, 2024**. We will not be able to edit or adjust your ad.

Ads are based on a 7.5w x 10h magazine - full color or black & white, no bleed.

- Full Page: \$500 (7.5"Wx10"H)
- Half Page: \$250 (7.5"Wx5"H)
- Quarter Page: \$125 (7.5"Wx2.5"H)

**Please provide Ad reservations, payment and art by October 24, 2024.**

Please send high resolution (300 dpi) digital file in **PDF or PNG format** to exact specifications to **development@hplct.org** by **October 24, 2024**. We will not be able to edit or adjust your ad.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Full Page: \$500

Half Page: \$250

Quarter Page: \$125

Check enclosed, payable to Hartford Public Library

Credit Card Type:  MasterCard  Visa  American Express  Discover Card

Number: \_\_\_\_\_

Expiration Month: \_\_\_\_\_ Expiration Year: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: X \_\_\_\_\_ Date: / / \_\_\_\_\_

Online event registration is available at [hplbeyondwords.com](http://hplbeyondwords.com)