

## Sponsorship Opportunities

### Presenting Sponsor \$25,000

- Selects honorary chair
- Two (2) Tables of 10.
- *Advertising*: Full page inside front cover ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to participation at the podium.

### Caroline M. Hewins Medal Sponsor \$15,000

- Table of 10.
- *Advertising*: Full page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Library Sponsor \$15,000

- Table of 10.
- *Advertising*: Full page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Book Sponsor \$10,000

- Table of 10.
- *Advertising*: 1/2-page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Novel Sponsor \$5,000

- 8 seats.
- *Advertising*: 1/2-page ad. Sponsorship inclusion on HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

### Poetry Sponsor \$2,500

- 6 seats.
- *Advertising*: 1/2-page ad. Sponsor name and logo placement in event social media and event printed material.

### Chapter Sponsor \$1,500

- 4 seats.
- *Advertising*: 1/2-page ad. Sponsor name and logo placement in event social media and event printed material.

Please submit Sponsorship Donation Form and ad artwork **by October 20, 2023** to:

Hartford Public Library  
Beyond Words  
500 Main Street  
Hartford, CT 06103



Gilda Roncari, Director of Donor Relations  
Call (860) 695-6296 email [groncari@hplct.org](mailto:groncari@hplct.org)