

December 8, 2022

6pm to 8pm

Hartford Marriott Downtown

Sponsorship Opportunities

Presenting Sponsor \$25,000

- Selects honorary chair
- (2) Tables of 10.
- *Advertising*: Full page inside front cover ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to participation at the podium.

Library Sponsor \$15,000

- Table of 10.
- *Advertising*: Full page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

Book Sponsors \$10,000

- Table of 10.
- *Advertising*: 1/2-page ad. Sponsorship inclusion in all event print, HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

Novel Sponsors \$5,000

- 8 seats.
- *Advertising*: 1/2-page ad. Sponsorship inclusion on HPL website, digital screens, and social media.
- *Email marketing*: Sponsorship inclusion in e-blast shared with thousands of HPL subscribers.
- *Event opportunities*: Sponsor name and logo displayed, in addition to a public announcement from the podium.

Poetry Sponsors \$2,500

- 6 seats.
- *Advertising*: 1/2-page ad. Sponsor name and logo placement in event social media and event printed material.

Chapter Sponsors \$1,500

- 4 seats.
- *Advertising*: 1/2-page ad. Sponsor name and logo placement in event social media and event printed material.

Please submit Sponsorship Donation Form and ad artwork by November 18, 2022.

Hartford Public Library
Beyond Words
500 Main Street
Hartford, CT 06103
Attn: Gilda Roncari, Director of Donor Relations

Call (860) 695-6296 email groncari@hplct.org